Together We Can – Health Improvement Council

Date: April 4, 2013
Time: 9:00 a.m.
Location: Clare – Gladwin RESD, 4041 East Manssiding Road, Clare, MI 48617

Present: Allison Dunn, Cindy Sherwood, Dag von Lubitz, Dennis Cantrell, Heather Cole, Helen Lee, Jim Moreno, Julie Wright, Laurel McLaughlin, Lisa Cross, Mary Kushion, Melissa DeRoche, Melissa Kesterson, Patti McNeilly, Sarah Kile, Scott Miller, Stephanie Leibfritz, and Veronica Romanov

Welcome and Introductions
M. Kushion called the meeting to order at 9:00 a.m. and welcomed everyone to the Together We Can Health Improvement Council meeting. J. Wright introduced Laurel McLaughlin from MidMichigan Medical Center. M. Kushion asked if there were any additions to the agenda and none were given. M. Kushion stated that on every table there were two sheets of paper, one entitled TWC 2012 Accomplishments, and one entitled TWC 2013 Accomplishments – To Date. M. Kushion stated that the 2012 Accomplishments list is currently what the agency has, but if anyone has any additions, please write them on the back and turn it in to Allison Dunn at the end of the meeting. M. Kushion stated that she would like council members to write down any of the TWC 2013 Accomplishments that they know of from their county on the 2013 Accomplishments – To Date, and that does not need to be turned in today, but would like to start to compile that information.

Review/Approval of the March 7, 2013 Meeting Minutes
With no corrections stated, M. Kushion stated that the March 7, 2013 meeting minutes will stand as approved and will be posted on the Together We Can team room and on the Central Michigan District Health Department’s website (www.cmdhd.org).

Together We Can Transforming Communities Request for Proposals Review and Scoring
H. Cole stated that the Central Michigan District Health Department received 20 proposals for creating pedestrian and bicycle master plans in central Michigan communities. H. Cole stated that each proposal needs to be reviewed and scored by 2 Together We Can Health Improvement Council members. H. Cole reviewed the scoring process stating that each proposal will be scored in the following areas:

1. Application Cover Page
   - Up to 5 points
2. Proposal
   A. Proposal Description

Uniting the communities and working together, we will improve health and promote wellness in central Michigan.
A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

Uniting the communities and working together, we will improve health and promote wellness in central Michigan.

- Including a Needs Assessment
- Project Management Plan
- Project Evaluation Plan
- Community Promotion/Engagement Plan

B. Background and Goal
- Includes a discussion of community background on pedestrian and bicycle initiatives
- Clearly states goals and measurable objectives
- Includes a timeline
- Demonstrates a need

C. Impact
- Discuss positive impact
- Impact includes positive changes for health and wellness of residents and visitors
- Impact includes opportunities for continued engagement

3. Letter of Commitment
   - Includes a letter of commitment from a community official

4. Budget and Justification
   - Include a budget and budget justification
   - Request is for $17,500 or less

5. Letters of Support
   - Give a half of a point (.5) for each letter of support included up to 5 points total

H. Cole stated that each proposal category should be given a score from 0-5. A proposal should be given 5 points in each category if all elements are included with highly detailed descriptions; 4 points if all elements are included with adequate detailed description; 3 points if most elements are included but descriptions are not detailed; 2 points if most elements are missing and elements lack detailed descriptions; 1 point if it does not include required elements; and 0 points if non-responsive (no text included). H. Cole had all members sign a non-conflict of interest statement, and stated that members should not review proposals from their counties. H. Cole stated that the original request for proposals is available for review should a council member want to see it. H. Cole asked that each council member turn in their scoring sheet prior to passing their proposal to another council member so to not influence another member’s scoring. The council reviewed and scored the proposals. H. Cole thanked the members for their time and scoring and stated that the agency will notify the receipts of the proposals soon, after an internal review. V. Romanov asked how many proposals the agency intends to fund. H. Cole stated that the agency intends to fund 12, but we will fund as many as the funding allows.
Priority Area Revisions Presentation

H. Cole reviewed the 2013 Community Health Improvement Plan revisions. H. Cole reviewed the 7 priority areas that the priority area leaders have made changes. H. Cole pointed out the following changes:

1. Under Access to Health Services, dental service access points were added and the transportation goals were moved from the Environmental Health priority area.

2. Under Nutrition, Weight Status, and Physical Activity priority area has been renamed to Healthy Eating and Active Living. H. Cole stated that more activities from the Community Transformation Grant were included and more focus has been placed on community gardens.

3. Under the Sexual and Reproductive Health priority area, gonorrhea and syphilis rates were included. H. Cole stated that 2012 data was not available to include.

4. Under the Maternal and Infant health priority area, H. Cole stated that the goal statement changed slightly and there is more focus on promoting breastfeeding.

5. Under the Substance abuse priority area, H. Cole stated that there were not many changes, but we did add some MIPHY measures and added the sticker shock campaign.

6. Under the Abusive, Violent, and Controlling Behavior priority area, H. Cole stated that the current situation changed quite a bit and there is focus on bullying. H. Cole stated that MIPHY measures were taken into consideration here as well.

7. Under the Environmental Health priority area, H. Cole stated that the priority area did not change too much, but there is focus on communities with curbside recycling and communities with pedestrian and bicycle pathways.

V. Romanov asked if there will be qualification or indication as to what the current situation is or where the prior and current data comes from. H. Cole stated that we can put some definition in to give people indication as to where the numbers come from. Discussion was held regarding formatting, and the council decided that the plan looked better if the bullets were removed from the tables. H. Cole stated that there will be limited printed copies of the revised plan, but it will be available in the team room, the CMDHD website, and the Together We Can website.

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Member Updates
S. Leibfritz distributed two flyers, one for a Women’s Empower Health Conference that MidMichigan Health is presenting. S. Leibfritz stated that there are three different dates that a person can attend and registration is required. The other flyer that S. Leibfritz distributed was for a Building Bridges for Breastfeeding Duration conference scheduled for Wednesday, June 5, 2013, at MidMichigan Medical Center – Gratiot.

S. Miller stated that he met with representatives from the Reed City High School and they have agreed to donate a plot for a community garden. S. Miller stated that details still need to be finalized, but he does know that the garden will be all organic.

S. Kile distributed a flyer for the Clare-Gladwin River Run Walk, which will be held on Saturday, May 11th, 2013, starting at 9:00 a.m. S. Kile stated that this is a free event, and they do expect many children to be participating. S. Kile stated that the logo on the bottom left corner of the flyer was developed by a child. S. Kile stated that they are looking for a sponsor for t-shirts to give to the children that attend.

M. Kesterson thanked everyone for their help in assisting her in her efforts to identify and support existing gardening efforts and to work with individuals and groups to create and promote community gardens.

V. Romanov stated that knowing the food and security rates for your area and counties can be very powerful when talking to stakeholders. V. Romanov stated that 6,000 people in Clare County are food insecure. V. Romanov also distributed a flyer announcing the 9th Annual Paula Pirnstill Memorial Health and Safety Fair scheduled for Saturday, April 20th, 2013, from 10:00 a.m. until 2:00 p.m. at Farwell High School.

M. Kushion stated that she is looking forward to seeing everyone at the public health summit on Monday, April 8th, 2013. M. Kushion reminded everyone to bring a fresh fruit or vegetable that will be donated to local soup kitchens throughout Arenac, Clare, Gladwin, Isabella, Osceola, and Roscommon counties. M. Kushion also reminded everyone to bring their tennis shoes or comfortable walking shoes for the healthy walk before lunch.

Meeting adjourned at 10:38 a.m.

Respectfully Submitted,

Allison B. Dunn

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