



Health Improvement Planning in Central Michigan A Crosswalk

Cross Reference Guide to Health Improvement Strategies in the Together We Can Initiative

Central Michigan District Health Department
2012 E. Preston Street
Mt. Pleasant, Michigan 48858
www.cmdhd.org



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Table of Contents

Introduction	1
Crosswalk Comparison	2
<i>Access to Health Services</i>	2
<i>Nutrition, Weight Status, and Physical Activity</i>	9
<i>Sexual and Reproductive Health</i>	15
<i>Maternal and Infant Health</i>	18
<i>Substance Abuse</i>	21
<i>Abusive, Violent, and Controlling Behavior</i>	24
<i>Environmental Health</i>	27
<i>Transportation</i>	29
Unique Priority Areas	33

Introduction

This document presents information from:

- The Central Michigan District Health Department Community Health Assessment and Health Improvement Plan
- The Michigan Health and Wellness 4x4 Plan
- The Clare/Gladwin Together We Can Health Improvement Plan
- The Isabella County Together We Can Health Improvement Plan
- The Osceola County Together We Can Health Improvement Plan
- The Roscommon County Together We Can Health Improvement Plan

These plans define each community's priority areas and health improvement efforts. Priority areas were decided upon and prioritized based on data gathered at the Central Michigan District Health Department (CMDHD) Public Health Summit in 2010, County Health Ranking data, Community Health Status Indicators, Community Health Issues Surveys, and additional health indicator statistics compiled by CMDHD.

This document contains a cross-reference guide to the health improvement strategies identified in each Health Improvement Plan. The alignment of the various health improvement plans and strategies can easily be recognized to ensure integration of the Together We Can Initiative.

While each individual plan is unique based upon the needs of the target community members, there are many strategies shared between plans. The goal of this crosswalk is to identify shared strategies so that the groups may share ideas, tactics, and resources to better affect community change.

The health improvement strategies are organized into the following priority areas:

1. Access to Health Services
2. Nutrition, Weight Status, and Physical Activity
3. Sexual and Reproductive Health
4. Maternal and Infant Health
5. Substance Abuse
6. Abusive, Violent, and Controlling Behavior
7. Environmental Health
8. Transportation

Other priority areas that are unique to each plan are included in text below the reference table.



A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

The Central Michigan District Health Department Community Health Assessment and Health Improvement Plan identifies a broad goal associated with each priority area. These goals are listed below:

1. Access To Health Services – Assure access and coverage to affordable health care for Central Michigan Residents.
2. Nutrition, Weight Status, and Physical Activity – Assure Central Michigan Residents are active and have access to healthy foods, in order to achieve and maintain a healthy weight (BMI below 25).
3. Sexual and Reproductive Health – Educate the community and particularly teens and young adults to prevent unplanned pregnancies and to prevent/control the spread of sexually transmitted diseases and certain cancers.
4. Maternal and Infant Health – Assure all pregnancies result in healthy babies.
5. Substance Abuse – Reduce accidents, disease, and premature death from abusing substances such as alcohol, tobacco, prescription medications, and illegal drugs.
6. Abusive, Violent, and Controlling Behavior – Assure a safe and secure environment for all residents.
7. Environmental Health – Maintain the quality physical environment of the central Michigan area.
8. Transportation – Create a regional medical transportation system that eliminates lack of transportation as a barrier to receiving services.



Access to Health Service

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Encourage enrollment in existing programs such as Medicaid.	Enhance Medicaid services to incorporate 4 x 4 Plan activities for enrollees.				
Increase awareness of Affordable Care Act through the Michigan Consumers for Healthcare Community Education Partnership activities.	Create public awareness and public relations campaign.	<p>Integrate local strategies for public awareness about health issues in Isabella County with the CMDHD RWJF community advocacy grant work plan.</p> <ul style="list-style-type: none"> • <i>Stay informed of political issues that affect our agencies, programs and services and ultimately the health of our community members.</i> <p>Increase community awareness of current health services available for residents.</p>	<p>Increase community awareness of Together We Can and the Osceola County Working Group.</p> <ul style="list-style-type: none"> • <i>Create a press release on the TWC efforts and the Osceola WG members.</i> • <i>Create flyers/printed announcements for TWC activities and distribute to local schools, churches, and place in grocery store bags and on bulletins.</i> 		Educate and create community awareness of the Michigan 4 X 4 plan



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Promote 2-1-1 service.				Increase awareness of 211 and encourage utilization of, various healthcare services through enhanced 211 referral assistance.	Educate community service providers on 211. <ul style="list-style-type: none"> • 100% of non-profit service agencies will fill out and submit 211 data forms. Educate public on 211. <ul style="list-style-type: none"> • Marketing materials will be available at 100% of collaborative agencies. • Educate the public on the 2-1-1 system (how to use it, its purpose), by providing a 211 presentation at least once per quarter to community groups or agencies.
Develop enhanced [211] database.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Work closely with school districts to expand the use of community health workers in schools.	Continue to implement programs focusing on improving healthy eating and physical activity in childcare, schools, communities and faith based organizations.				



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Establish more school-based health centers.					Support the efforts of MidMichigan Health Services in the expansion of school-based health clinics and services in Roscommon County. <ul style="list-style-type: none"> • <i>Determine the feasibility of a new school-based health clinic in Houghton Lake by December 2013.</i> • <i>Expand school based health clinic by 2012.</i> • <i>Offer vaccinations at school based health clinics by 2012</i> <i>(ACCOMPLISHED).</i>



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Establish additional coordinated school health teams through the Michigan Center for Rural Health's Healthy Lifestyles grant.	Develop toolkits and enhance resources for schools, childcare settings, worksites, healthcare facilities and communities that include priority strategies and interventions.				
Encourage providers to screen for elevated blood lead levels.					
Establish additional FQHCs and free medical clinics within the region.		<p>Participate in the submission of FQHC (Federally Qualified Health Center / Community Health Center/CHC) application.</p> <p>Establish a free medical clinic in Isabella County within the next year (ACCOMPLISHED).</p>		<p>Establish a new primary care clinic in Beaverton - this will be done by MidMichigan Medical Centers Expansion by Spring 2012.</p> <p>Establish a free dental clinic in Clare County by Summer of 2012.</p>	<p>Educate and encourage the Roscommon County residents to establish a medical home (primary care provider).</p> <ul style="list-style-type: none"> • <i>Improve the percentage of local residents who have primary care providers.</i>



A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

Strategies in the Clare-Gladwin TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Increase the number of new patients being established with a primary care provider in Clare and Gladwin through continuous marketing and education efforts.
- Increase utilization of primary care office visits to meet healthcare needs through continuous marketing and education efforts.
- Increase the number persons reached through an increase in Community Education programs and Screenings as proved by the MidMichigan Community Benefits Tracker Report for each affiliate.
- Increase physician referrals and use of low-cost health services such as Health Living screenings in Clare and Gladwin counties by sending material home in Friday folders and report cards to make local families aware of these services

Strategies in the Roscommon TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Continue the advertising of healthcare providers in Roscommon County.
- Determine what is available for dental care in Roscommon County by conducting a community scan of dental services available by December 2013 (**ACCOMPLISHED**).



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Nutrition, Weight Status, and Physical Activity

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Institute a community campaign to encourage fruit, vegetable, and water consumption.	Work with existing food outlets such as convenience stores and fringe stores to improve the selection of fresh fruits and vegetables available for purchase, especially in low-income communities.			MSU Extension will provide on-site nutrition presentations during program hours.	
Promote the “healthy plate’ approach to diet and nutrition.					



Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
<p>Develop and implement a community campaign to promote recreational facilities and activities by December 2012.</p>	<p>Work with community, non-profit and faith-based organizations to offer low or no-cost physical activity programs.</p>	<p>Support the following initiatives currently in place...</p> <ol style="list-style-type: none"> 1) Morey Courts fall & spring after-school programs 2) McLaren Central Michigan/McLaren Fitness summer youth program 3) McLaren CM/ Junior Achievement/ CMDHD health program 4) Governor's 4X4 Plan 5) Girls on the Run 6) Gratiot-Isabella RESD "Splash" physical education program grants in schools 7) Union Township's Community Kitchen as a resource for cooking demos, nutrition education, etc. 	<p>Get the public moving at sporting and school events during half time with encouragement from HIP-WG team.</p> <ul style="list-style-type: none"> • <i>Involve Cheerleaders and band in motivating the crowd.</i> • <i>Walk paths in halls for 10 minutes at half time or between games.</i> • <i>Free yogurt and water provided by Yoplait and other community businesses to those participating.</i> • <i>Ongoing bridge and community trail walks during spring through fall months.</i> <p>Create punch cards for active community members to use at local businesses.</p>	<p>Each site will present a Healthy Body theme during the school year. The theme will incorporate a nutritional and physical component. Specific topics may include: food for living, experiencing new foods, absorption of sugar vs. fiber, aerobic movement, stretching and sports.</p>	<p>Promote physical activity for all residents of Roscommon County.</p> <ul style="list-style-type: none"> • <i>Create a "Let's Get Moving" brochure for Roscommon County to promote physical activity.</i>



A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Establish additional farmers' markets and community gardens.	Work with government agencies to assist farmers' markets and stands to accept government assistance program payment.		Acquire one or two plots of land from the community to create a public garden.	Expand access to healthy foods at Farmer's Markets. <ul style="list-style-type: none"> • Will investigate the use of the Bridge Card and Michigan MI-WIC EBT card at farmers markets and assist them in implementing this by the 2012 summer season. • Promote and establish a community garden, involve local schools through S.P.A.R.K.S. • Low income families will have access to education on food preparation, healthy food choices, as part of food distributions throughout the year at community connection days in both counties. 	



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Provide educational materials on gardening to promote community gardens.			Teach community members about fresh vegetables and harvesting.		
Advocate for increased availability and affordability of healthful foods in institutions settings (schools, workplaces, senior centers).	Assess local community needs and expand programs such as community gardens and farmers' markets that bring healthy foods (especially Michigan-grown fruits and vegetables) to schools, businesses and communities.				



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Institute school policies such as expanding school-based physical education classes, active recess, and walking/biking to school.	Continue to promote the Michigan “Safe Routes to School” Program, an effort designed to increase safety and encourage more students to walk and bike to school daily.		Coordinate with school officials to get open hours for after school walking programs in winter months and assistance with sporting event programs.	K-8 programs will offer ½ day outdoor recreation on days schools are only open half days. High School and Middle School SPARKS will hold an opening activity every day with a physical component.	Work with the Coordinated School Health Team to apply for a Safe Route to Schools grant (include snowmobile safety). • <i>Survey parents in private, public and charter school districts in Roscommon County.</i> • <i>Apply for a Safe Routes to Schools grant.</i>
Create better access for Project Fresh participants.					
Increase awareness of potential economic and health impacts of supporting fresh and local foods.		Utilize the ‘Food Partners’ committee (Healthy Food Network) to work toward the establishment of a county or regional Food Policy Council.		MSU Extension will provide on-site nutrition presentations during program hours.	



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Increase access/availability to food distribution trucks, soup kitchens, and food donation opportunities.				Led by S.P.A.R.K.S. Middle School and High School Student Leadership Council, programs will research local hunger need, both met and unmet. The Leadership Council will educate program participants about local hunger, plan and implement an Empty Bowls project, use grant money donations to purchase semi of food for local distribution and education.	Increase availability of food resources for all residents of Roscommon County.

Strategies in the Clare-Gladwin TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Provide annual opportunities for increased access to health services, to help meet early childhood requirements and to assist families in finding the medical care they need.
- Increase parent and relative caregiver awareness of Social Emotional Health.
- Provide research based parenting program trainings to parents and professionals in the community.



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Sexual and Reproductive Health

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Implement a sexually transmitted disease clinic in each county within the region by December 2012.		Offer STD and HIV testing & counseling at CMU to students. Extend Central Michigan District Health Department Family Planning service hours for STD testing.			
Offer Chlamydia testing at the same time as HIV/AIDS testing.					
Follow CDC recommendation for routine HIV testing for persons aged 13-64.					
Provide training and technical assistance to health care providers to increase appropriate testing for HIV and STDs.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Mobilize youth leaders to spread the message of safe sex.		Educate the community, and particularly teens and young adults, to prevent unplanned pregnancies and to prevent/control the spread of sexually transmitted diseases and certain cancers.			
Implement group-based comprehensive risk reduction interventions for adolescents.					
"Talk Early – Talk Often" presentations to educate parents.					
Facebook page to educate teens.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Education on the importance of HPV and vaccination to prevent cervical cancer.		Provide education about HPV (human papillomavirus) to schools, ICCC member agencies, HIP member agencies, CMDHD clients, and to community members.			
Increase HPV vaccination and encourage routine screenings/Pap smears.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Maternal and Infant Health

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Promote use of folic acid supplements.					
Institute awareness campaign for WIC services and 2-1-1 referral assistance.		<p>Increase access to affordable and dependable transportation for WIC clients to get to their appointments at the health department.</p> <p>Collaborate with HIP members to promote the WIC program.</p>		Increase the rate of pregnant women in the Women, Infants and Children's program who visit a medical provider in the first trimester.	
Utilize March of Dimes community awareness materials.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Promote breastfeeding in the workplace, through peer support, education efforts with mothers, media campaigns, and social media.	Develop policies for use by state departments and agencies that provide space and break time for breastfeeding employees. Communicate policies and the availability of support programs and/or educational materials to the employees.				
Implement smoking cessation interventions for pregnant women.		Encourage and promote smoke-free pregnancies.			
Advocate for implementation of comprehensive coverage of smoking cessation provisions included in the Affordable Care Act.		Encourage and promote smoke-free pregnancies.			



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Expand Teen Parent Support Programs to all counties by December 2013.				Expand support for the Teen Parent Support Programs to all Clare and Gladwin Counties by December 2013. The Parenting Leadership Workgroup (CCYC), and the Great Start Parent Coalition will provide mentoring/peer support groups for parenting teens.	

Strategies in the Isabella TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Develop a list/inventory of community programs that aim to assist pregnant moms with education and resources for a healthy pregnancy.
- Develop a list/inventory of community programs and resources aimed at improving the health of babies and young children.

Strategies in the Clare-Gladwin TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Coordinated parenting educational opportunities will be available for parents in Clare and Gladwin Counties by Fall of 2012 which will include Drug Abuse/Medicine Safety lessons for early childhood groups and parents and stress management presentations.
- Increase the rate of pregnant women in the Women, Infants and Children’s program who visit a medical provider in the first trimester.
- Decrease the rate of teen pregnancy by September 2013, with additional community education initiatives involving local medical providers, school systems, Department of Human Services, and any other applicable community organizations.
- Increase the number of infant mental health specialists in both counties and increase the number of referrals for these services.



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Substance Abuse

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Advocate to increase alcohol excise tax and limit times of alcohol sales.					
Advocate for alcohol-impaired driving education and awareness.					
Enforce and monitor Smoke Free Michigan law.				Tobacco Cessation Classes will be offered and completed regularly in Clare and Gladwin Counties by MidMichigan Medical Center- Gladwin.	
Advocate to increase the tobacco tax.					
Monitor enforcement of sale of single cigarettes.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Encourage participation in the MDCH Tobacco Quit Line.					
Establish prescription drug drop-off locations in each county by December 2012; continue Yellow Jug Old Drug program.		Create a permanent drop-off location for controlled substance/narcotic prescription disposal.		Establish permanent drug disposal sites for unused and expired medications, in Clare and Gladwin Counties by December 2011 (ACCOMPLISHED).	Continue to promote and monitor prescription drug drop boxes through including drug drop box information in current community presentations.
Provide education regarding the securing disposing of medications.					
Build capacity to collect and analyze youth risk data.					



A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

Strategies in the Isabella TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Organize and conduct a Drug Abuse Symposium in Isabella County.

Strategies in the Clare-Gladwin TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- The Taking it Back Clare-Gladwin Coalition Drug Free Movement will host activities to encourage social norming for adolescents throughout the 2011 and 2012 calendar years.
- Ten Sixteen Recovery Network will reach 2.5% of the adult population with a message about prescription drug abuse by September 2012, according to the 2010 census.
- Ten Sixteen Recovery Network, local hospitals and the Northern Michigan Substance Abuse Services will plan and implement training for the medical community and other community organizations to address prescription drug abuse, and provide resources for substance abuse disorders by January 2012.



A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

Abusive, Violent, and Controlling Behavior

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Implement community-based crime prevention programs.					
Assess what schools are currently doing to reduce violence/bullying; implement law.		Conduct assessment of what school districts and Jr. and Sr. High School buildings are currently doing regarding bullying and school violence.			
Work with school districts to introduce and support programs that teach children techniques to reduce violence and bullying.					Implement school programs to prevent bullying. • <i>Support and/or participate in programs through local school districts (Pink Shirt Day).</i>



A Community Project Sponsored by the
Central Michigan District Health Department
2012 East Preston Avenue
Mt. Pleasant, MI 48858
989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Implement school-based violence and bullying prevention programs in 50% of schools.					
Involve Head Start agencies and colleges to initiate a collaborative group effort.					
Encourage school districts to install cameras on buses and supervise walking/biking routes to schools.					
Engage advocates to create shelters within District's counties.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Increase awareness of the signs and signals of domestic violence and where to seek help.				Create resource guide for domestic violence, anger management and family therapy. Collaborate with public and private agencies to enhance services to strengthen families by providing parent education workshops once per year.	

Strategies in the Isabella TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Advocate for the continuation of School Liaison Officer positions within Isabella county K-12 schools.

Strategies in the Roscommon TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Encourage and promote a seminar and/or training session on elder abuse in Roscommon County.
 - Roscommon HIP-WG will assist in promoting the annual elder abuse conference (occurring each September) organized through NEMCSA.



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Environmental Health

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Conduct survey by December 2012 to identify current programs and barriers to curbside recycling.					
Encourage alternative forms of transportation such as carpooling and bus pass incentives.					
Advocate for continuing Michigan's smoking ban in public places.					
Encourage the development of pedestrian/bicycle master plans.		Encourage the development of pedestrian/bicycle master plan in the county.			
Promote Energy Star energy efficient consumer products.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Partner with Alma College and Michigan Department of Environmental Quality to update databases.					

Strategies in the Roscommon TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Establish a Michigan Mobility Center (Roscommon County Transit Authority) by June 2012.
 - Survey available transportation options and develop a transportation plan.
 - Roscommon HIP-WG will act as a resource/brainstorming group to help find resources to support the Michigan Mobility Center.



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Transportation

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
<p>Work collaboratively to develop a regional medical transportation system by December 2013.</p>		<p>Promote resources for 'Rides That Run' to assist low-income, DHS clients with auto repairs, so that they can continue to get to and from work and remain self-sufficient.</p> <p>Educate and involve in regional transportation network.</p>		<p>Clare County Transportation Commission Director will develop a regional medical transportation system. Directors from transportation commissions will work collaboratively to coordinate rides to providers & hospitals by December 2012 (ACCOMPLISHED).</p>	



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Develop pedestrian/bicycle master plans.				Establish local coalition for development of non-motorized transportation by September 2012. Includes initiatives such as pedestrian and bicycle master plans, safe walking and biking trails, and increasing connectivity of paths and trails. Advocates for bicycle helmet safety and safe bicycle riding practices.	



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Encourage development of "complete streets."	Develop and communicate a "complete streets" policy for Michigan. Complete streets are roadways planned, designed to provide appropriate access to legal users in a manner that promotes safe movement of people and goods whether by car, truck, transit, assistive device, foot or bicycle.				
Install sidewalks during road improvements.					
Implement bike libraries.					
Include safe driving with bicycle traffic in Driver's Education curriculum.					



A Community Project Sponsored by the
 Central Michigan District Health Department
 2012 East Preston Avenue
 Mt. Pleasant, MI 48858
 989-773-5921

Together We Can District Wide	Michigan 4 x4 Plan	Isabella HIP	Osceola HIP	Clare-Gladwin HIP	Roscommon HIP
Advocate for bicycle helmet safety and safe bicycle riding practices.					



Unique Priority Areas

Strategies in the Isabella TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Promote the Community Mental Health everyday walk-in program for increased utilization of CMH walk-in services for health 'WISH.'
 - Educate the general public and referral sources in Isabella county about the availability of free services – HIP promote.
 - Educate/raise awareness about PATH – 6 week curriculum – HIP promote.

Strategies in the Osceola TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Assemble an effective Osceola County Health Improvement Working Group that includes local public officials, business owners, law enforcement, and other valued community stakeholders.
- Find grants/donations for walking and health eating programs.
- Request donations of exercise equipment from local businesses.
 - Work with TWC HI-C on any available grants and grant writing.
 - Contact local businesses and obtain donations.

Strategies in the Roscommon TWC Health Improvement Plan NOT in the CMDHD Health Assessment and Health Improvement Plan:

- Educate local residents on parenting classes.
 - Gather information on available resources by conducting a community scan by December 2013.
 - Provide resource information to 211 discovered during the community scan in objective 1.
 - Develop inventory list of parenting classes through System of Care for Crawford and Roscommon Counties and distribute to 100% Roscommon HIP Working Group partner organizations.
 - Offer a one-day workshop for parents of children, aged newborn to 1 year olds by March 2013.