



Great Ideas for Celebrating Parenting Awareness Month

Whether you work as a community-wide coalition or a small committee, or as an individual, you can celebrate Parenting Awareness Month in a variety of ways. Each activity listed here has been carried out by a Michigan community. Call 1-800-968-4968 for additional ideas.

- ❖ Form a local PAM coalition and begin planning parenting and family celebrations and activities for PAM 2016 and beyond.
- ❖ Seek resolutions from local governing bodies to declare March as Parenting Awareness Month.
- ❖ Create a portable Parenting Awareness Month display. Make available at local parenting activities.
- ❖ Create a Parenting Awareness Month display in schools and local businesses.
- ❖ Take PAM posters everywhere you can think of — schools, libraries, day care centers, places of worship, work sites, city hall, doctor's offices, senior centers, your neighbors – wherever parents are!
- ❖ Create a list of community resources for parents, print and distribute widely—through businesses, schools, libraries, agencies, bulletin boards, and social media.
- ❖ Create a local list of free or low cost things parents can do with children. Distribute as a poster, tray liner, or handout in libraries, schools, etc.
- ❖ Prepare folders with Parenting Awareness Month materials to be given to parents at parent/teacher conferences. Have students decorate the folder for their parent(s).
- ❖ Take PAM posters and bookmarks to local libraries and bookstores for distribution.
- ❖ Encourage libraries and bookstores to provide a display during March featuring their parenting books and other multimedia parenting information.
- ❖ Work with local radio stations to run “*Did you know...*” radio spots featuring local family resources and parenting tips.
- ❖ Hold a community-wide 2018 PAM Kickoff.
- ❖ Create a calendar or flyer of local Parenting Awareness Month events.
- ❖ Conduct free parenting education workshops throughout the month of March. Provide childcare.
- ❖ Plan a Parenting Fair or Family Fun Fest at a mall or other community area. Showcase parent and family resources and provide family friendly activities.
- ❖ Work with your local school district to hold weekly family nights throughout the month of March. Decide on a theme. Involve parents and youth!
- ❖ Host a community “Family Dinner” with guest speakers or other fun activities.
- ❖ Hold a resource fair for family serving organizations to become familiar with community resources.
- ❖ Host an “appreciation” breakfast, lunch, or dinner for parents and other caregivers – or make it an “Appreciation Day!”
- ❖ Visit local media; involve them in your efforts.
- ❖ Get parenting messages on local billboards.
- ❖ Enlist local newspapers and other publications to feature parenting articles.
- ❖ Work with local restaurants to develop and use PAM focused tray liners and placemats. Include parenting tips and local parenting resources.
- ❖ Work with faith communities to highlight Parenting Awareness Month in newsletters and bulletins.
- ❖ Work with a local hospital to provide parenting tips and local resource lists to new parents.