Community Health Workers

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Community Health Workers Definition

A Community Health Worker (CHW) is a frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served. This trusting relationship enables the CHW to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery.

A CHW also builds individual and community capacity by increasing health knowledge and self-sufficiency through a range of activities such as outreach, community education, informal counseling, social support and advocacy.

American Public Health Association
What Roles Do CHWs Have?

- Community Resource Expert
- Cultural Liaison/ Translation Services
- Health Promotion/ Health Coaching
- Care Coordination/ System Navigation
- Providing Coaching and Social Support
- Advocating for Individuals and Communities
- Building Individual and Community Capacity
- Providing Direct Services/ Home Based Supports
- Implementing Individual/ Community Assessments
- Conducting Outreach
CHWs Have Over 100 Titles

- Community Health Outreach Worker
- Health Navigator/ Patient Navigator
- Community Outreach Worker
- Certified Peer Support Specialist
- Outreach and Enrollment Worker
- Medical Case Manager/ Case
- Health Coach
- Maternal Child Health Worker
- Addiction Treatment Specialist
- Asthma Outreach worker
- Asthma Educator
- Family Support Worker
- Asthma Peer Educator
- Bilingual Family Outreach Specialist
- Bilingual Family Advocate
- Birth Assistant (Doula)
- Care Coordinator
- Career Coach
- Case Worker
- Case Managers SNAP
- Certified Application Assistant (CAA)
- Community Advocate
- Community Care Worker (CCW)
- Community Health Associate
- Community Health Aide
- Community Health Representative (CHR)
- Community Health Specialist MORE Scroll down
- Coordinator of Outreach
- Community Health Educator (CHE)
- Community Health Promotion and Awareness Interns
- Cultural Mediator
- Diabetes Educator
- Diabetes Family Support Worker
- Diabetes Navigator
- Direct Care Worker
- Doula -Greek- "Women Who Serves" ( Birth Assistant)
- Eligibility Worker
- Enrollment Worker
- Family Advocate
- Family Planning Counselor
- Family Support Worker
- Family Advocate
- Family Health Advocate
- Family Health Promoter
- Family Outreach Worker (FOW)
- Family Support Specialist
- Family Support Worker
- Frontline Health Worker
- Head Start Teacher Assistant
- Health Advisor
- Health Advocate
- Health Educator
- Health Facilitator
- Health Extension Workers
- Health/Nutrition Support Worker
- Health Information Specialist
- Health Promoter
CHWs Have Over 100 Titles

- Health Liaison
- Health Specialist
- Cultural Interpreter
- HIV/AIDS Educator
- HIV/AIDS Family Support Worker
- HIV Peer Advocate
- HIV Risk Assessment/Disclosure Counselor
- HIV Service Coordinator
- HIV/STD Prevention Counselor
- Independent Living Services Manager
- Informal Counselor
- Intake Coordinator
- Intake Assistant
- La Leche Peer Counselor (Breastfeeding support)
- Lay Health Advocate
- Medical Concierge
- Medical Interpreter
- Men’s Health Specialist
- Men’s Health Worker
- Natural Researcher
- Neighborhood Health Advocate
- Nutrition Adviser
- Nutrition Assistant
- Nutrition Educator
- Nutrition Support Worker
- Mental Health Aide
- Outreach Worker
- Outreach Educator
- Outreach Specialist
- Part Time Project Associates
- Patient Experts
- Patient Navigator
- Peer Advocate
- Peer Counselor
- Peer Educator
- Peer Health Advisor
- Peer Health Educator
- Peer Leader
- Physical Activity Specialist
- Preconception Peer Educator (Department of Minority Health)
- Pre-Perinatal Health Specialists
- Prevention Specialist
- Program Coordinator
- Promotor(a)
- Promotor(a) de Salud
- Promoines
- Public Health Advisor
- Public Health Aide
- Public Service Aide
- Social Worker Assistant
- Street Outreach Worker
- Village Health Worker (VHW)
- Volunteers
- Wellness Ambassadors
- Women’s Health Specialist
- Youth Worker-Program Assistant
- Youth Peer Councilor
Meet Mrs. Smith 5th Grade Teacher

Hypertension

- Credit Card Debt
- Son Needs Braces
- Part Time Caregiver for Niece
- Owns a Home
- Lack of Energy
- Empty Propane Tank
- BMI Greater Than 30
- Car Broke Last Week
- Daughter is Diabetic

No PCP

- Washer Broke This Week
- Attending College
- 6 Months Since She Has Visited With Friends
- Headaches
- Part Time Farmer
- Hasn’t Seen Dentist in 5 Years
- Do I buy prescriptions this month or food?
- Father on Hospice
- Nearest Grocery Store is 35 Miles
Social Determinants of Health & CHWs

- Valuable Care Team or Community Organization Member
- Improved screening of consumers for health coverage needs and linking to PCP
- Increased capacity to address the social determinants of health and improve health outcomes
CMRRHN Work Plan

Objective 1. Expand the utilization of Community Health Workers (CHW)

Next Steps:
- Identify and document organizations that are using CHWs

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Questions?

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